

Mexicanos Primero



Learning

is the
fundamental
goal of the
Right to Education
for our children
and youth.

Since 2007, Mexicanos Primero has become the leading non-profit organisation in Mexico advocating for the Right to Learn.



OUR ADVOCACY MISSION:

Giarantee the Right to Learn

It stems from a
threefold inclusion:



Being in
school



Learning in
school



Participating
in school

All framed within the
perspectives of human
rights & sustainability.

WHAT DO WE DO?

As an citizen-led NGO, funded entirely by private resources, we have the ability to **act swiftly, independently,** and with **focus** to address the challenges faced by school communities and the education system.

1. We **analyze data and information**
2. We **generate knowledge**
3. We **influence educational policies**



WHAT DO WE FOCUS ON?

Our priority areas:

1. **Public expenditure** and education budgeting.
2. **Basic infrastructure** and **learning conditions**.
3. **Essential learning outcomes** and **assessments**.
4. **Working conditions** for **teachers**, professional development, and capacity strengthening.
5. Community engagement in schools.
6. **Skills development** for employability.



THE CHALLENGE: THE BASICS ARE NOT GUARANTEED!

2 out of 3 secondary school students are **unable to apply their math knowledge** in everyday situations, and **1 out of 2** do not comprehend what they read.

4 out of 10 schools lack basic services such as sanitation, lavatories, water, and electricity.

6 out of 10 schools lack computers, and **7 out of 10** lack access to the Internet.

Only **\$5** is allocated per teacher for continuous professional learning.



OUR DREAM & VISION FOR SUCCESS

We believe every child and student should “***be, learn and participate***” in school to...

- ✓ **Learn from ages 3-17.**
- ✓ Achieve reading skills by the end of **3rd grade.**
- ✓ Acquire foundational knowledge by the end of **6th grade.**
- ✓ Finish **secondary school** with skills appropriate to their development level.
- ✓ Complete their educational journey through **higher education.**
- ✓ Access relevant **tertiary education.**
- ✓ Benefit from **sufficient investment** in education.
- ✓ **Participate actively** in their school communities.
- ✓ Have **teachers** with the best qualifications in every classroom.

OUR ACHIVEMENTS

Mexicanos Primero has...

- ✓ **Established a strong reputation** in Mexico after 17 years of advocating for children's and youth's right to learn.
- ✓ **Generated knowledge** through applied research, studies and data-analysis.
- ✓ **Been recognized as a leading voice**, producing up to 60% of news content in mass media.
- ✓ **Cultivated long-lasting relationships** with multiple stakeholders, both nationally and internationally.
- ✓ **Held a record of transparency and accountability** as a non-profit NGO with official tax-deductibility.
- ✓ **Secured solid sustainability** through private funding and effective budget management.



Join us as we advocate for the Right to Learn!



Timeline

We contribute to achieving outcomes for children (SDG4: Quality Education)

2030: Mexicanos Primero is a leading regional think tank and action-oriented organization in education, driving progress towards quality education through a well-coordinated ecosystem.

2027: We employ a collaboration and negotiation model with the new federal and state governments to facilitate change.

2024: We are implementing a new sustainable advocacy model for our country and local offices.



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#LearningMatters

